



THE INTERNATIONAL SURFACE EVENT

18 | 20
JANUARY
2017

MANDALAY BAY | LAS VEGAS

MARMOMACC
STONE + DESIGN + TECHNOLOGY INTERNATIONAL TRADE FAIR



TISE IS

GO BEYOND THE EDGE.

In 2014 **STONEXPO/MARMOMACC AMERICAS**, **SURFACES** and **TILEEXPO** joined forces in order to create the ultimate event essential to flooring, stone and tile professionals, **The International Surface Event (TISE)** at Mandalay Convention Center in Las Vegas.

TISE 2016: ALL THE FACTS AND FIGURES

700 EXHIBITORS

400.000 SQUARE FEET (ABOUT 37.200 M²)

100 COUNTRIES

10% ATTENDEE GROWTH OVER 2015

37% OF ATTENDEES WERE OWNERS, CEOS OR PRESIDENTS

69% OF ATTENDEES PLACED ORDERS AT TISE 2016



EXHIBIT

BECAUSE MARMOMACC IS WITH ME.

MARMOMACC PAVILLON

Marmomacc, historic partner of Hanley Wood Exhibitions, recently acquired by Informa Group, is once again organising and coordinating a collective exhibition area to promote excellence in the stone industry in the Americas, by offering exhibitors promotional benefits, educational courses for architects and networking opportunities.

MARMOMACC EXHIBITORS FEEDBACK ON TISE WEST 2015

- 80% rate their satisfaction level with the organization of Marmomacc Pavilion as good.
- 72% rated TISE 2016 as good.
- 95% assume that taking part in TISE /StonExpo Marmomacc Americas will have a positive effect on their company revenue.
- 100% are interested in exhibiting at the next edition of TISE.



A TRADE SHOW WITHIN A LARGER TRADE SHOW

TISE - THE INTERNATIONAL SURFACE EVENT:
a mega event, featuring the most extensive display of floor covering, natural & engineered stone, tile products and educational offerings in the world!

STONEXPO/MARMOMACC AMERICAS
is the first natural stone event where thousands of industry professionals have the opportunity to see the newest and most innovative products in every category: machinery, tools, natural and engineered stone, while making long-lasting business relationships with leading manufacturers and suppliers and receiving top-notch education.

Since the 2016 edition, Marmomacc also promotes floor covering industry and tile products in a special area of **SURFACES** and **TILEEXPO**.



CHOOSE A BOOTH SPACE SUITED FOR MY NEEDS.



SPACE 300

PRE-FITTED BOOTH "SPACE 300" INCLUDES:

CoverUp grey walls on aluminium base (h.10 ft), grey carpet, upper fascia and vertical front panel on aluminium frame finished with blue fabric, 1 signboard with Exhibiting Company name for each open side, 3 chairs, 1 table, 1 hanger, 1 waste paper basket, electrified track with lighting and 1 multisocket.

Marmomacc can also provide additional design/development of personalized booth graphics (customized walls, personalized reception desks, etc).

SYSTEM BOOTH AND CUSTOM MADE SOLUTIONS

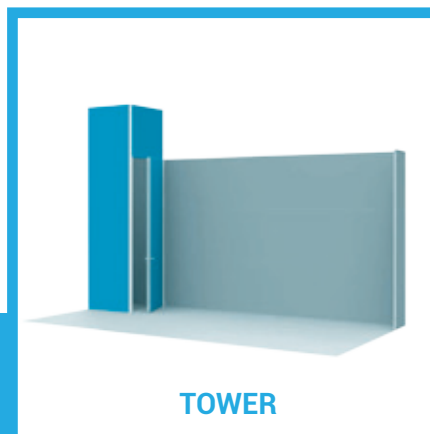
Marmomacc offers a wide range of booths, structures, extra furnishing and customizations. In addition to the prefitted booth "Space300", Exhibitors may choose a shell scheme booth among different types of equipped booths or alternatively, for maximum exposure, may opt for a custom-made booth (inclusive of stand project/design, construction and decoration).



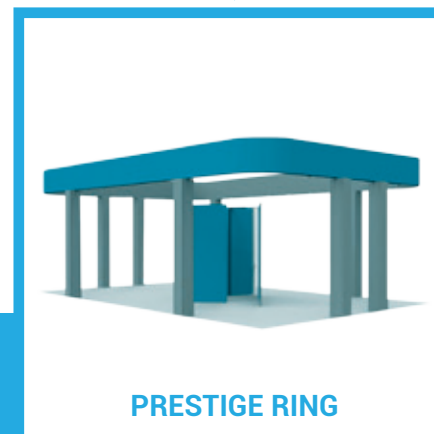
BALCONY



CANTILEVER



TOWER



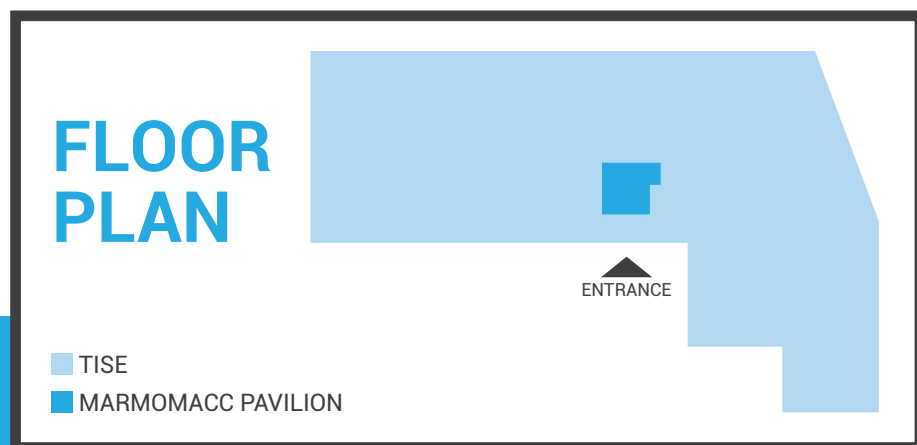
PRESTIGE RING



REQUEST

THE SERVICES I NEED TO ENSURE OPTIMAL RESULTS.

	MIA MEMBER RATE	STANDARD RATE
DIRECT EXHIBITOR / REPRESENTED OR CO-EXHIBITING COMPANY REGIS REGISTRATION FEE	400,00 \$	400,00 \$
EXHIBIT SPACE MIN. 100 SQ.FT. (10 FT.X10FT.)	3.175,00 \$/100 s.f.	3.975,00 \$/100 s.f.
PRE-FITTED BOOTH PACKAGE MIN. 100 SQ.FT. (10 FT.X10FT.)	6.900,00 \$/100 s.f.	7.545,00 \$/100 s.f.



REGISTRATION FEE INCLUDES:

- Special drayage conditions for Marmomacc Pavilion exhibitors with an exhibit area of 200 sq. ft. or more.
- Preferential position of the Marmomacc collective area within the general floor plan.
- Advertising banners to increase the visibility of the collective area.
- Company description in the TISE catalogue.
- Marmomacc press communications and a free promotional mailing service to more than 15,000 selected visitors.
- Continuous assistance of Marmomacc prior to and during the event.
- Technical support for pre-fitted booths.
- Hospitality space and common area in the Marmomacc Pavilion dedicated to educational courses for architects and designers: an opportunity for all exhibitors to meet directly with the world of North American design community.

CONTACT US

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THE INTERNATIONAL SURFACE EVENT



STONEXPO
MARMOMACC
AMERICAS ■■■ product & design

tile
expo

in cooperation with



MARMOMACC

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VERONAFIERE